



## PRESS RELEASE

---

### **Contact Information:**

*Dynatek, Inc.*  
Linda Luhtanen  
Director of marketing  
lluhtanen@dynatek.com  
(800) 462-5545

### **For Immediate Release**

## **Dynatek Launches onDemand Services**

*Mortgage Software Provider Brings KPO Services to the Mid-tier Lender*

**Livonia, Michigan, July 26, 2007** – Dynatek, Inc., a leader in mid-tier mortgage automation solutions, today announced onDemand Services to their customers and the mid-tier lending community. onDemand Services bring a broad range of end-to-end benefits to mid-tier lenders including outsourcing, cost savings, efficiencies, and a full range of product offerings. Mid-tier lenders will now have the same opportunities as the mega-lender without building significant staff or feeling the competitive pressure to grow. onDemand Services are Dynatek's KPO (Knowledge Process Outsourcing) offerings that leverage the combined power of the entire ISGN organization.

This announcement comes on the heels of Dynatek's May 2007 acquisition by ISGN, the only end-to-end solutions provider in the US Residential Mortgage Market and the premiere platform-based KPO solution provider to the mortgage industry.

Dynatek's onDemand Products and Services are designed to help mid-tier mortgage lenders compete successfully through every phase of the loan cycle. They can better respond to changing market conditions and control expenses by implementing a variable vs. fixed cost model. onDemand Products and Services create higher operational efficiencies by enabling lenders to focus on their core business activities while inside resources concentrate on other, more profitable functions. onDemand Products and Services also support enhanced competitiveness as mid-tier lenders can benefit from the same economies of scale as mega-lenders.

onDemand Services by Dynatek currently include Origination, Underwriting, Closing, Funding, Warehousing, Post Closing, Shipping, Servicing, Secondary, Construction Lending, Broker-to-Banker Services and Default Management. Dynatek has aggressive plans to expand this list. Most notably, the company plans to add onDemand Reverse Mortgages in the very near future.

“Dynatek is excited to deliver a broad range of onDemand Services to our customer base,” said Todd Luhtanen, president of Dynatek. “The potential savings is huge; 40%-60% of their current process costs. onDemand bridges the gap between mega-lenders and the mid-tier lending community, effectively leveling the playing field for all and enabling our customers’ size to actually emerge as their strong-suit.”

###

### **About Dynatek**

Founded in 1986 and headquartered in Livonia, Mich., Dynatek has been a leader in mid-market mortgage automation solutions for retail and wholesale lenders for 2 decades. Dynatek’s MORvision is a flexible solution that automates everything from point-of-sale and web origination through processing, underwriting, closing, secondary tracking and delivery. Dynatek is attributed with a long list of industry innovations including their award-winning Plug-In Partner Network, which seamlessly connects MORvision users to industry partners with just one click; and their unique Control Center, which offers capabilities for eMortgage, business process management, and multi-client support.

In 2007 Dynatek was acquired by ISGN who is assembling the best industry technology, solutions, and services into a single source provider for mortgage lenders. This group provides the mortgage industry with seamless access to a broad array of end-to-end mortgage products and services. For more information on ISGN, log on to [www.isgn.com](http://www.isgn.com). For more information on Dynatek or to learn more about the benefits of MORvision, call 800.462.5545 or log on to [www.dynatek.com](http://www.dynatek.com).