

## **FOR IMMEDIATE RELEASE**

### **ISGN Hires Scott Slifer as President of Sales and Marketing**

*Company appoints 22-year mortgage and financial services technology veteran to help further its plans for growth and expansion across all business units over the next 18 months*

**BENSALEM, PA — June 8, 2011** — ISGN Solutions Inc., a leading provider of end-to-end technology solutions and services to the U.S. mortgage industry, has hired Scott Slifer as its new president of sales and marketing. Slifer brings over 22 years of financial services industry experience, including 16 years in housing finance and technology. He is the third senior executive to be hired by ISGN in the past several months, as the company advances its expansion plans for the remainder of the year and into 2012.

ISGN is one of the mortgage industry's top three providers of end-to-end products and services, a position it achieved within three years of being founded in 2007. In his new role, Slifer will oversee ISGN's client relationship, business development and marketing activities for the company's entire line of product and service offerings. He was previously senior vice president of business development and marketing with Altisource Portfolio Solutions, a provider of knowledge process services for the mortgage industry, where he oversaw business development and marketing activities for the company's mortgage services and technology products segments.

Prior to his work with Altisource, Slifer was a senior executive in sales management for organizations that include Citi and ABN AMRO, where he was responsible for market growth, business development, profit and loss management, marketing strategy and overall delivery of customer service. He also worked for Freddie Mac, where he oversaw and directed the organization's customer management and business development efforts for their largest single family residence division. He is an accredited Certified Mortgage Banker (CMB) and a member of the Mortgage Bankers Association.

"Scott brings a strong sales and marketing background that will help ISGN to grow its revenue streams and diversify its client base," said Krishna Srinivasan, ISGN's chief executive officer. "His broad industry relationships and expertise effectively complement our growth goals and objectives. We are looking forward to leveraging Scott's knowledge and experience to further expand ISGN's value-add services as well as client technology solutions throughout the mortgage lifecycle."

#### **About ISGN**

ISGN is a leading provider of mortgage technology and services. A fast-growing company with more than 1000 customers, including large global banks and many of the top ten lenders in the country, ISGN's product line includes a complete range of solutions for lenders, brokers and servicers. ISGN is funded by the highly-regarded growth equity firm NEA Partners, and by the KK Birla Group, one of the largest and

oldest business houses. Based in Bensalem, Pennsylvania, ISGN now employs more than 1,500 people across 8 domestic centers and two international facilities. For more information, visit [www.ISGN.com](http://www.ISGN.com).

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